



MADISON APPLE

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EDUCATION

Columbia College Chicago

Chicago, IL
Graphic Design BFA

SKILLS

Adobe Creative Software

Photoshop, Illustrator, & InDesign

Microsoft Office Suite, Presentation Design, Pre-Press, Mac & Windows

Shopify, WordPress, Squarespace, Mailchimp, Canva

html5, CSS, PHP, CMS, & Processing

Branding, eCommerce, NetSuite software, Social Media, Advertising, Email Marketing, DSLR Photography, and video editing

Fine Arts and Craftsmanship

illustration, painting, murals,
art education, printmaking,
3D printing/modeling

VOLUNTEER WORK

Community art teacher at
KALICO Art Center

ACHIEVEMENTS

Design

Licensed promotional products for
David Bowie, Pink Floyd, and Woodstock
Electric Forest 2018, Lettuce (band),
North Coast 2017

2014 Young Globals Award

Art

2022 Summer ArtFest featured artist
2022 Clarence Rundell Challenge Artist
Muralist for 'Tunnel Vision' public art
project for Rails-to-Trails of Northwest MT
Odd Fellows Coffee House mural
Outside Kids Preschool mural
AMC Marquette wall murals,
Public mural in Lincoln Park, IL,

EXPERIENCE

Freelance Professional Creative - present

Flathead Valley Hops, Picture Montana, Montana Craft Beer Connection, Cawdrey Gallery, Old Bull Brewing, Ways 2 Wellness, Crooked Yard Hops, Montana Craft Malt, Peak Demand, Enjoy Montana Vacation Rentals, Absolute Ministries, Paradox Insurance, Montana Awaits LLC, Healthcare IS, Outside Kids, Great Northern Trail, Odd Fellows Coffee House, Whitefish High School, Bottle & Bottega Evanston, Animal Medical Center of Marquette, CineDrones, Big Sky Montana Masters, Sedgwick's Bar & Grill

Hammer Nutrition - 2019 - 2021

Junior Graphic Designer

An international endurance sports nutrition company based in Whitefish, MT. I assisted the Creative Director in designing all of their marketing materials including social media, web, digital, product design, packaging design, merchandise, email marketing, and print collateral including a yearly catalog and bi-monthly sports nutrition magazine called *Endurance News*.

@properties - 2019

Graphic Designer

A luxury real estate brokerage with a full-service in-house marketing agency. I was hired as an intern, then quickly promoted to the Transition Team which onboards new brokers. Each new broker needs us to create new business cards and other marketing materials. Daily responsibilities also included overflow projects such as custom signs, logos, listing brochures, eBlasts, and postcards. Designers are required to communicate directly to brokers, work within brand standards, and meet tight deadlines.

Andersonville Galleria - 2018 - 2019

Retail Associate & Key Holder

A marketplace offering apparel, jewelry, artwork, and fair trade items from hundreds of independent artists. My responsibilities included merchandising, customer service, and maintaining relationships with our vendors. Some intensive labor involved when shelves, hangers, and other displays for vendor's products. I became the manager of a two month pop-up store for the Galleria in Water Tower Place during the holiday season 2018.

Sloth Steady - 2017 - 2018

Illustrator & Graphic Designer

Illustration, design, and concept creation of officially licensed promotional products for music festivals, bands, and emerging artists. Other responsibilities included social media marketing, retail storefront management, e-commerce, artist/talent management, convention booth design, and event vending. Clients included Electric Forest, North Coast Music Festival, David Bowie, Pink Floyd, Woodstock, Lettuce (band), YakAttack, JunkYard (artist), JC Rivera (The Bear Champ), and Okeechobee Music Festival. (Bowie, Floyd, and Woodstock under Perryscope and Epic Rights)

TBWA WorldHealth (Formerly CAHG/Corbett) - 2015

Creative Intern

Our team was a combination of undergraduate interns and industry professionals. Projects included an event billboard, a campaign for a brand new hemophilia treatment, various cancer research campaigns, a convention booth design for a prescription drug, branding and logo design for a prescription drug, and a relaunch of a cosmetic injection training program. Clients were US- and international-based including Galderma, Pfizer, and Celgene.